

FOR OUR COMMUNITY

Strategic Plan 2026–2030



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Who do we exist for? Our community.

They're why we seek out and share vital knowledge about the issues being faced from Cressy to Consecon and everywhere in between.

Why we're always looking for ways to increase the number of ideas and resources that can serve our corner of the world.

And why we connect and convene individuals, organizations, and groups who love and care for Prince Edward County.

Our promise in the years ahead is to do even more of what we've done before.

To expand and grow so that together we and our partners are informed and impactful for our community.

**We exist for them.
So we built our strategic plan
For Our Community too.**



Guided By Our Mission, Vision, And Values

Together, The County Foundation's mission, vision, and values define what we do, why we do it, and how we behave. They are the critical guidance we use to keep us focused on what will best serve our home and its people.



MISSION

Address vital community needs by championing giving, granting, and collaborative action.



VISION

A thriving and united Prince Edward County where everyone belongs.



VALUES

Integrity

Inclusion

Accountability

Stewardship

Collaboration

Community At The Core

Everything we do is for our community. That's why it's the heart of our strategic plan, supported by three strategic pillars — informed, impactful, and together.

Each of the pillars and the priorities within them, have been identified as essential for maximizing the benefit we and our partners can have on Prince Edward County.

Informed

Our commitment to ensuring that we and our community are informed on the issues that need tackling and the impact that's being made.

Impactful

Our commitment to ensuring that resources are being used effectively to drive impact in our community.

Together

Our commitment to ensuring that the right people are brought together to benefit our community.

Our Strategic Framework





Informed

Our commitment to ensuring that we and our community are informed on the issues that need tackling and the impact that's being made.

1 PRIORITY

Increase awareness of the County Foundation's work within the community.

INTENDED OUTCOME

Greater interest in and support of the Foundation.

2 PRIORITY

Increase the audience for Vital Signs.

INTENDED OUTCOME

A more informed and engaged community using Vital Signs to guide critical work.

3 PRIORITY

Improve how impact is measured and reported on across Prince Edward County.

INTENDED OUTCOME

Increased trust in the impact of donor dollars.



Impactful

Our commitment to ensuring that resources are being used effectively to drive impact in our community.

1 PRIORITY

Engage fundholders to tackle priority issues and significant community projects.

INTENDED OUTCOME

Tangible progress made to address priority issues and deliver significant community projects.

2 PRIORITY

Grow the funds managed and distributed by The County Foundation.

INTENDED OUTCOME

Greater impact delivered to the community.

3 PRIORITY

Support the operational costs of non-profits with a proven record of impacting the community.

INTENDED OUTCOME

Non-profits that can plan for and deliver long-term impact.



Together

Our commitment to ensuring that the right people are brought together to benefit our community.

1

PRIORITY

Retain and recruit a team who can successfully deliver the County Foundation's strategic plan.

INTENDED OUTCOME

A high-performing team who embodies The County Foundation's values.

2

PRIORITY

Unlock new ways to support non-qualified donees (a.k.a. unregistered non-profits).

INTENDED OUTCOME

Empowered community groups directly impacting our community.

3

PRIORITY

Connect and convene non-profits for the good of our community.

INTENDED OUTCOME

A united non-profit sector working together for our community.

For Our Community Strategic Plan

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PRIORITY:

Connect and convene non-profits for the good of our community.



The County
FOUNDATION