

# Tips for Submitting an Expression of Interest

## What is a Donor Advised Fund?

Donors can create a Fund that is managed and administered by The County Foundation. The money is saved and invested over time for charitable purposes (giving back to the community).



## Elevator Pitch

Think of submitting an Expression of Interest as an elevator pitch for your organization, its mission and activities, and what you need assistance with. This is a brief introduction or request for support so donors can get to know you and your needs.



## Direct Request

Consider if you have a **specific need** in mind when submitting an Expression of Interest such as replacing a key piece of equipment or if you have a particular project in need of support.

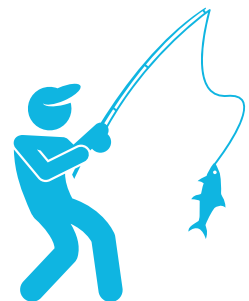
You may just be looking for general support to assist with your overall mission but a direct ask can sometimes help donors see how they can have a tangible and immediate impact. **This could also establish a relationship that leads to future support.**



## Gone Fishing

Ultimately every donor has their own areas that they feel passionately about which may not always align with your organization or its needs and goals.

You may not always get a bite, but you might hook someone in enough where they decide they want to learn more.



Your organization **MUST** be a Qualified Donee (such as a registered charity) to receive funding from a Donor Advised Fund. Therefore, we are only accepting Expressions of Interest from Qualified Donees at this time.